

Engaging Decision-Makers Effectively



Initiate direct contact with hiring managers or decision-makers to provide a brief yet impactful introduction of Soft Stars and its exceptional talent pool.

1

Research decision-makers' roles, challenges, and company goals

Leverage LinkedIn profiles to understand decision-makers' interests and professional background.



2

Craft concise and impactful messages that highlight Soft Stars' exceptional talent pool

Incorporate personalized elements in your messages, such as recent achievements or industry recognitions of the decision-maker.

3

Use a multi-channel approach

combine emails with LinkedIn messages or other social media platforms for increased visibility.

